



# Adventist Health Mendocino Coast 2022 Community Health Plan

The following Implementation Strategy serves as the 2022  
Community Health Plan for Adventist Health Mendocino Coast.

## Executive Summary

### Introduction & Purpose

Adventist Health Mendocino Coast is pleased to share its Community Health Implementation Strategy. This follows the adoption of Adventist Health Ukiah Valley and Adventist Health Howard Memorial Community Health Needs Assessment (CHNA) in accordance with requirements in the Affordable Care Act and IRS 990 Schedule requirements and approved by the Adventist Health Board of Directors on October 17, 2019.

After a thorough review of the health status in our community through the community health needs assessment (CHNA), we identified areas that we could address using resources, expertise and community partners. Through these actions and relationships, we aim to empower our community and

The results of the CHNA guided this creation of this document and aided us in how we could best provide for our community and the vulnerable among us. This Implementation Strategy summarizes the plans for Adventist Health Mendocino Coast to develop and collaborate on community benefit programs that address prioritized health needs identified in its 2019 CHNA. Adventist Health Mendocino Coast has adopted the following priority areas for our community health investments.

### Prioritized Health Needs Planning to Address

- x Health Priority #1: Mental Health
  - Address Trauma Informed Care through community collaborations
- x Health Priority #2: Substance Abuse
  - Provide Sobering Support with community partners
- x Health Priority #3: Workforce Development
  - Create educational pathways for entry into healthcare

Building a healthy community requires multiple stakeholders working together with a common purpose. We invite you to explore how we intend to address health challenges in our community and partner to achieve change. More importantly, we hope you imagine a healthier region and work with us to find solutions across a broad range of sectors to create communities that define the best of people.

The purpose of the CHNA was to offer a comprehensive understanding of the health needs in Adventist Health Mendocino Coast.

The significant health needs were identified through an analysis of secondary data and community input. These health needs were prioritized according to a set of criteria that included quantitative and qualitative data from multiple sources, woven together to provide a comprehensive picture of the health of county residents. Using MAPP methodology, the community themes and strengths assessment were conducted using a community health survey with a total of 1,324 responses, 34 key informant interviews and 56 key leader surveys. Many community members, key formal and informal leaders, and community partners shared their wisdom, knowledge, experiences, perceptions about the health of residents and the capacity of the health care system to provide essential public health services.

For further information about the process to identify and prioritize significant health needs, please refer to the Adventist Health Mendocino Coast CHNA report at the following link:  
<https://>



The Action Plan presented below outlines in detail the individual strategies and activities Adventist Health Mendocino Coast will implement to address the health needs identified through the CHNA process. The following components are outlined in detail in the tables below: 1) actions the hospital intends to take to address the health needs identified in the CHNA, 2) the anticipated impact of these actions as reflected in the Process and Outcomes measures for each activity, 3) the resources the hospital plans to commit to each strategy, and 4) any planned collaboration to support the work outlined.

No hospital can address all the health needs identified in its community. We are committed to serving the community by adhering to its mission, and using its skills, expertise, and resources to provide a range of community benefit programs. This Implementation Strategy does not include a specific plan to address the following significant health needs identified in the 2019 CHNA.

#### Significant Health Needs NOT Planning to Address

- x Adventist Health in Mendocino County strives to address all significant health needs in our community. Our focus however will be on the 4 significant priorities listed in the health needs. Additional wellbeing needs such as Domestic Abuse, Housing and Homelessness are being addressed by other community agencies.

## COVID 19 Considerations

The COVID-19 global pandemic has caused extraordinary challenges for Adventist Health hospitals and health care systems across the world including keeping front line workers safe, shortages of protective equipment, limited ICU bed space and developing testing protocols. They have also focused on helping patients and families deal with the isolation needed to stop the spread of the virus, and more recently vaccine roll out efforts.

Adventist Health, like other health care systems, had to pivot its focus to meet the most urgent healthcare needs of its community during the pandemic, as well as reassess the ability to continue with some community health strategies due public health guidelines for social distancing. Adjustments have been made to continue community health improvement efforts as possible, while ensuring the health and safety of those participating. The Strategy Action Plan Grids on the following pages reflect updated activities for each strategy.

In FY2, Adventist Health as a system took the following actions in response to the needs created or exacerbated by COVID-19:

- x Began offering more virtual health care visits to keep community members safe and healthy
- x Developed an online symptom tracker to help community members determine if they may have COVID-19 or some other flu type illness and what steps to take



- x Was part of a communitywide effort by the local health system to vaccinate eligible community members to help stop the spread of the virus

Locally, Adventist Health Mendocino Coast took these additional actions:

- x Continued to support the COVID-19 Work Group which provides health equity a-52gy







- x Parents
- x People with Disabilities

We have strong partnerships with Tribal and Latino communities. We are invited to share the Blue Zones Project Story and then invited back to facilitate Purpose Workshops and Walking Moais.

## Places

### Schools

- x Willits Unified School Board authorized the local team to work with the district staff to complete Pledge Packets and begin implementation plans for approval in early 2023. Additionally, the local team is working with the Board to advance the sector and policy work district wide.
- x Fort Bragg Unified School Board adopted a Resolution of Support on December 15, 2022. FBUSD is working toward dual sector approval status: Schools and Worksite. Local team is working with Superintendent and Food Services Director to complete Pledge Packets and begin implementation plans for approval in early 2023. Additionally, the local team has assisted with work district wide.
- x Local team has been engaged with junior and high school students through the following activities:
  - o Ft. Bragg, Ukiah, and Willits Sober Grad events
  - o Mendocino County Youth Big Time
  - o Hopland Band of Pomo Indians (Purpose Workshop and Cooking Demo)

## Worksites

- x North Coast Opportunities
- x Harvest Market in Ft. Bragg is actively working toward dual sector (worksite and grocery) approval in Year 2.
- x Sparetime Supply in Willits
- x Adventist Health hospitals (3), our top employer in Mendocino County is pursuing Blue Zones Certification and are actively engaged in Blue Zones Project activities.

## Policy

### Built Environment

- x Policy/Plan/Project
  - o City of Ukiah adopted a Climate Emergency Resolution that includes a commitment to Active Transportation principles
  - o City of Ukiah Clara Avenue Project Road Improvement
- x Capacity Building
  - o City of Ukiah Complete Streets technical assistance workshop
  - o County- CalTrans District 1 Bicycle and Pedestrian Advisory Committee Charter development and representation on committee
  - o City of Ukiah Assisted with grant planning and submission 203. (r)8 Trnsrop

- o California voters overwhelmingly supported the passage of Proposition 31, banning flavored tobacco products. The advocacy and education campaigns at the local level had a tremendous influence on this law.
- o Mendocino County Tobacco Prevention Coalition supported supervision and branding technical assistance

## Implementation Strategy Action Plans

**PRIORITY HEALTH NEED: MENTAL HEALTH**

**GOAL STATEMENT: BUILD COMMUNITY PARTNERSHIPS TO ADDRESS CRITICAL MENTAL HEALTH NEEDS**

Mission Alignment: Well-being of People, Wellbeing of Places, Equity

Strategy 1: Collaborate with partners to build the Mendocino County Trauma Informed Network of Care

Programs/Activities	Process Measures	Results: 2020	Short Term Outcomes	Results: 2021	Medium Term Outcomes	Results: 2022
Activity 1.1 Build the Mendocino County Trauma Informed Network of Care	Participate in the coalition to provide the health care perspective	Added the 8 & Y, [ • v Consolidated Tribal Health	Identify additional coalition partners	Surve		

CBISA Category A - Community Health Improvement; E - Cash and In-Kind; F - Community Building; G -

### Mental Health Strategy Results 2022:

Adventist Health worked with partners on the development of a proposal to build the Trauma Informed Network of Care. The work was merged with the Childhood Trauma Action Team, which was later changed to the Adverse Childhood Experiences (ACEs) Community Resilience Team. This group is a subcommittee of the Mendocino County Board of Supervisors. Members of the council are appointed by the Mendocino County Board of Supervisors.

Initial mapping of existing community resources and internal stakeholders was completed. Stakeholders were surveyed on identified needs and understanding around ACEs/trauma-informed care resources. Through surveys, it was identified that internal Adventist Health Registered Nurses and medical staff requested primary training in ACEs and trauma-informed care. In response, Adventist Health worked internally to provide targeted ACEs training to Pediatrics, the Family Practice Residents, COMPASS Street Medicine, and the SUN/Bridge team. Resiliency Training was included for these departments through DoveTail Learning. To extend Adventist Health internal training, all AH staff were provided with training access through the Adventist Health Healthstream education system.

To integrate compassionate, whole-person care delivery, all Adventist Health Primary Care offices were embedded with a Behavioral Health Provider and Community Health Worker (CHW). These staff were trained in ACEs and trauma-informed care, working closely with the primary care provider to support and enhance patient care. Initial patient intakes with CHWs include an ACEs screen and referral process to Behavioral Health Substance Use Disorder Treatment and community resources.

In addition to Primary Care offices, an initial pilot for ACEs screenings was initiated with AH Pediatric services. Pediatric services continue to assess and evaluate the ACEs screening process.

To support the trauma-informed principle of patient empowerment and self-determination, Adventist Health has initiated a community project to increase patient knowledge of health care rights. Beginning in 2022, Adventist Health COMPASS Street Medicine has engaged diverse community partners in free trainings on advance care planning with marginalized populations. The project has focused on providing a more culturally sensitive and personalized approach to patient health advocacy. Partners engaged



Together Inspired





<p>Adventist Health Resources (financial, staff, supplies, in-kind etc.)</p> <ul style="list-style-type: none"> <li>x Staff time to participate in Safe Rx Mendocino Coalition</li> </ul>
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### Substance Abuse Strategy Results 2022:

In 2022 Adventist Health Mendocino County continued the CA Bridge model of care for addiction treatment, the Substance Use Navigator (SUN) provides users with a comprehensive and integrated care model.





## Implementation Strategy Action Plans

PRIORITY HEALTH NEED: WORKFORCE DEVELOPMENT

GOAL STATEMENT: CREATE EDUCATIONAL PATHWAYS FOR HEALTH CARE ENVIRONMENT

Mission Alignment: (Well-being of People; Well-being of Places; Equity) Well-being of people

## Workforce Development Strategy Results 2022

Creating a process and pipeline in Mendocino County to create a healthy workforce has been a focus for Adventist Health. In 2022 our hospitals partnered with the following agencies to educate, train, and hire local talent to be used at our hospitals throughout the county:

### Mendocino College

- paid the salary of 2 nursing professors
- provided preceptors and clinical rotations for nursing students
- provided clinical director for the Physical Therapist Assistant program
- clinical rotations available for Physical Therapist Assistants through AH facilities

### Dominican University

- provided clinical opportunities for respiratory therapy students

### Ukiah Adult School

- provided professors for LVN program
- clinical rotation opportunities

### Golden Gate College

- provided clinical opportunities for respiratory therapy students